

## **Press Release**

## Hong Kong Life "Golden Achiever Single Premium Protection Plan"

20 January 2014 - Due to the low interest rates in current market, clients prefer to choose insurance products with satisfied returns. Hong Kong Life Insurance Limited ("Hong Kong Life") launched **"Golden Achiever Single Premium Protection Plan"**, which only one-off Premium is required for five-year stable returns and whole life protection1.

Apart from guranteed returns, the Plan provides Annual Dividend<sup>1</sup>, which clients can choose either interest accumulation or withdrawal.

Hong Kong Life Chief Marketing Officer Kennex Chan said, "**"Golden Achiever Single Premium Protection Plan""** provides Guaranteed Cash Value and Annual Dividend helping clients to achieve short-term saving goal. After Policy Year, guaranteed returns may reach 108.8% of the total paid Premium and guaranteed annual interest rate will be 1.7%. Expected total returns will reach 110.4%<sup>2</sup> of the total paid Premium and total annual interest rate will be 2%."

"Golden Achiever Single Premium Protection Plan" provides Whole Life Protection<sup>3</sup>. In the 1st and 2nd Policy Year, the Total Death Benefit is equal to the sum of 101% of Insured Amount and Accumulated Dividend (if any). In the 3rd and onwards Policy Year, the Total Death Benefit is equal to the sum of 105% of Insured Amount or 100% of Guaranteed Cash Value (whichever is greater) and Accumulated Dividend (if any).

The Plan also provides worldwide emergency assistance services (including medical assistance, trip consultation and support, legal referral service), and MedPass Service (Admission deposit waiver is provided for designated China Mainland hospitals)3, which comprehensive assistance will be provided wherever you are.

**"Golden Achiever Single Premium Protection Plan"** is suitable for people aged 0 to 70. The application procedure is simple and no medical examination is required. Minimum Principal Amount is USD10,000 while the Maximum Principal Amount of



each Policy Beneficiary is USD1,000,000.

The offer period of **"Golden Achiever Single Premium Protection Plan"** is until 28 March 2014. For any application of USD20,000 Premium or above within the offer period, clients can enjoy USD5,000 or below Premium Discount Incentive4.

For plan details, please refer to the product leaflet, call Hong Kong Life Application Hotline 22902888, visit <u>Hong Kong Life Website</u> or contact Appointed Insurance Agency OCBC Wing Hang Bank Limited, Chong Hing Bank Limited and Shanghai Commercial Bank Limited.

<sup>2</sup>Total returns may reach 110.4% of Total Premiums Paid and includes Annual Dividend. Since the Annual Dividend and its interest rate are not guaranteed and may change from time to time, total returns are not guaranteed if clients choose interest accumulation for Annual Dividend.

<sup>3</sup>Worldwide Emergency Assistance and MedPass Service are provided by Inter Partner Assistance Hong Kong Limited and the terms and conditions of the services will be issued together with the Policy. These services are not guaranteed for renewal. Hong Kong Life reserves the right to cancel or amend the said services at its sole discretion.

<sup>4</sup>Terms and condition apply. For plan details, please refer to product leaflet.

<sup>&</sup>lt;sup>1</sup>Annual Dividend is not guaranteed. Clients can choose withdrawal and interest accumulation. The annual interest accumulation rate is 5%. Hong Kong Life reserves the right to change it from time to time.



Hong Kong Life "Golden Achiever Single Premium Protection Plan" leaflet